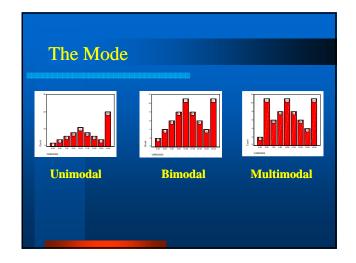
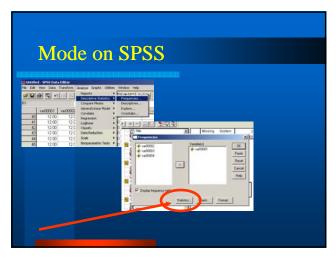


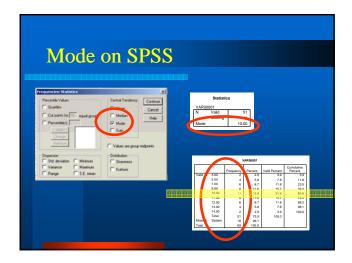


### Central tendency measures the center of the distribution. There are three ways to measure the center of the distribution MEAN MEDIAN MODE

### Mode The Mode is the number that appears the most. The Mode is not affected by the outliers A distribution can be: Unimodal Bimodal Multimodal

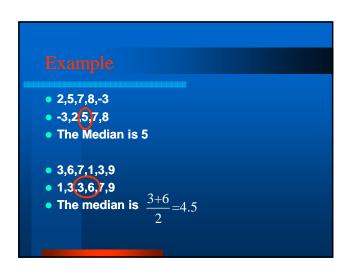


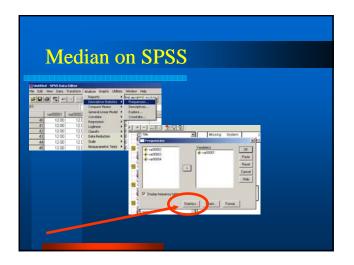


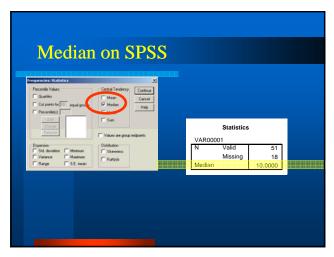


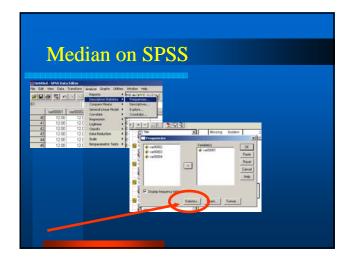
### The Median is the value that divides the distribution in two halves. The Median is the Q2 in the Box Plot The Median is a <u>Resistant Statistic</u> because it is not affected by the numerical value of the outliers

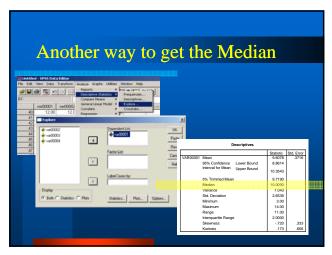
# How do we calculate the Median? First order the data from low – high If there is an odd number of values – Pick the middle number If there is an even number of values – Average the two middle numbers

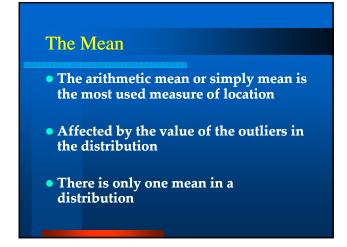


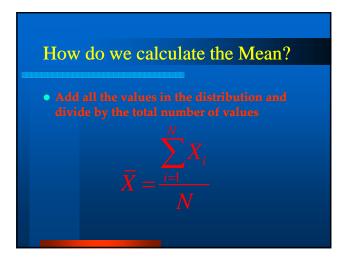


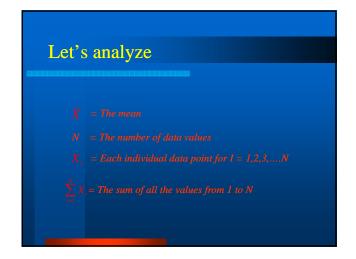


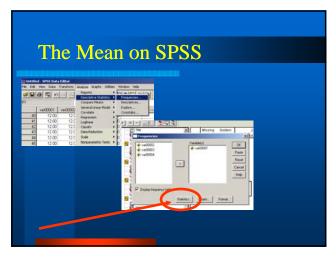


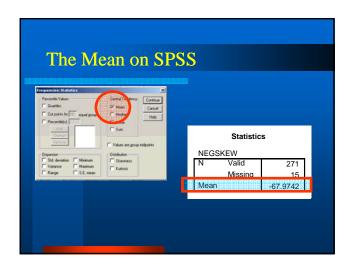


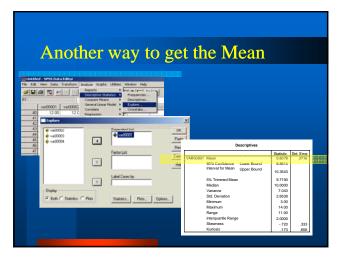


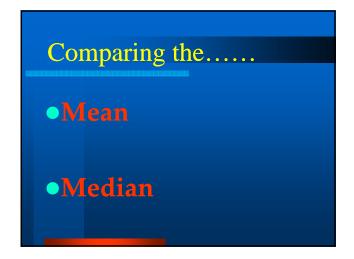


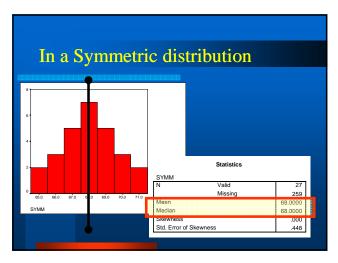


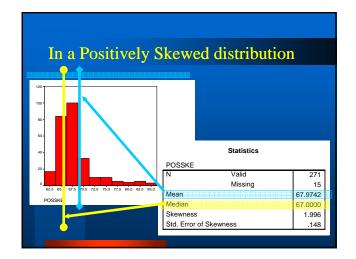


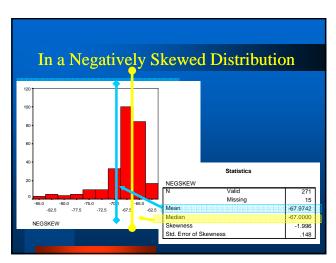




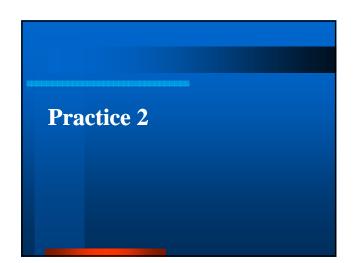








# In conclusion Mean = non resistant statistic Median = resistant statistic



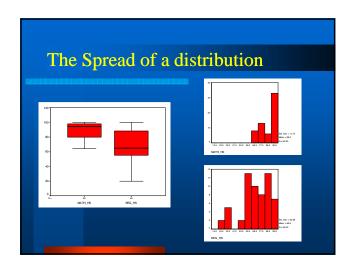
### The Spread of a distribution

 Spread of the distribution refers to variability from the average or from one value to another

### Why variability is important

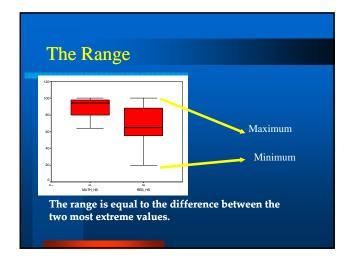
- Central tendency is only part of the story behind the numbers.
- Calculate the average of the following:
  - 8,7,4,4,2
  - 4,5,5,6,5

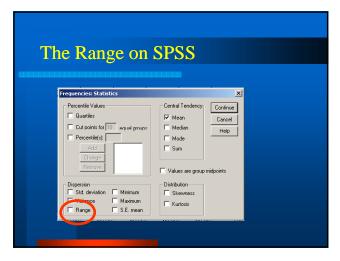
### Why variability is important The average is the same, but the second set has less variability The next one has no variability at all - 5,5,5,5,5

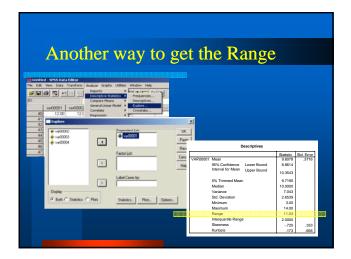


# How do we measure the spread Range Interquartile Range IQR Variance Standard Deviation

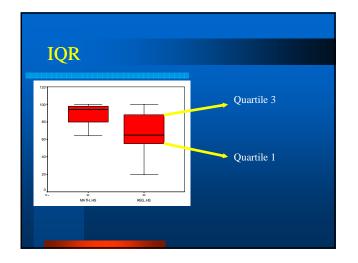
# Range • The range is the difference between the maximum and the minimum value • The range is a non resistant statistic

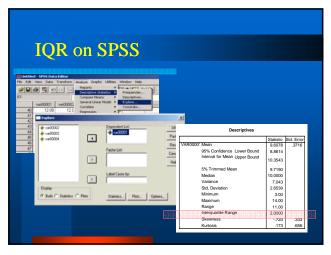


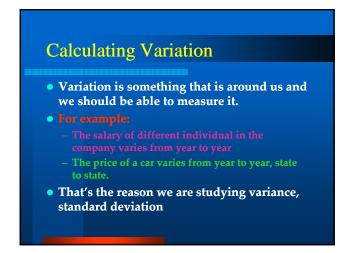




### Interquartile Range The IQR is the difference between the 3<sup>rd</sup> quartile and the 1<sup>st</sup> quartile. IQR is a resistant statistic because the value of the IQR is not influenced by extremes.







# Variance Definition: The variance is average squared deviations about the mean. The variance measures the spread of a distribution. Variance is a non-resistant statistic Let's analyze the way the formula was derived to have a better understanding.

### • 55,57,50,56,62

- The mean = **56**
- How far is each value form the mean?

55 - 56 = -1

57 - 56 = 1

50 - 56 = -6

56 - 56 = 0

62 - 56 = 6

### Calculating the variance

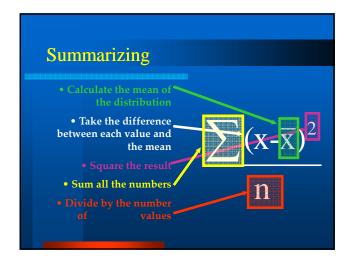
- Now from the formula "The variance is the average squared deviations about the mean" we knew that they had to take the average of the numbers just found
  -1,1,-6,0,6
- So they did -1+1+-6+6+0=0
- And that became a big problem......

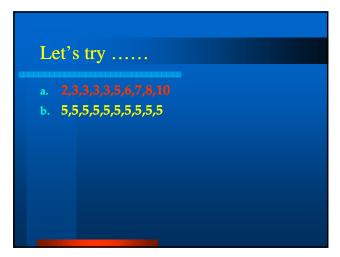
### • But they decided to take each of the values 55-56 =-1 57-56 = 1 50-56 =-6 56-56 = 0 62-56 = 6 And square them, so the sum will not be zero

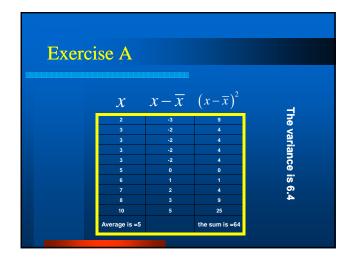
### Calculating the Variance

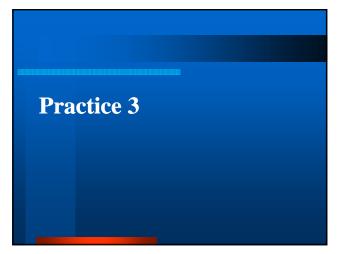
- So the values squared gave them a sum of 74 and not zero anymore [1+1+36+0+36 = 74]
- Now we can calculate the average of the squared deviations.

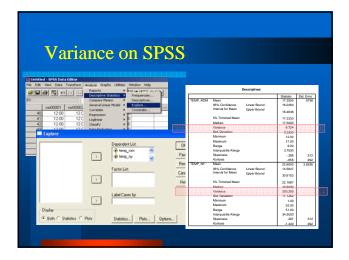
$$s^2 = \frac{\sum (x - \overline{x})^2}{n}$$

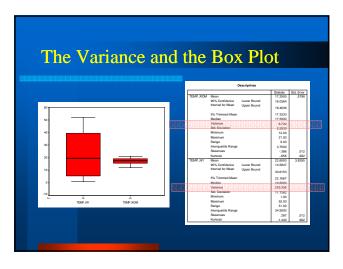


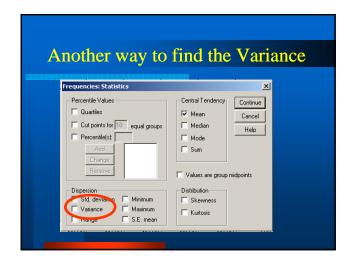


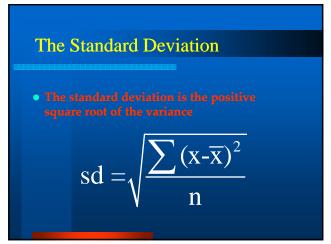












### The Standard Deviation

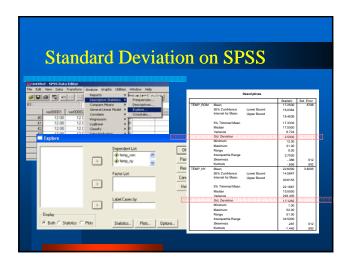
- The standard deviation is the positive square root of the variance.
- In general, a large SD means that the values are spread out from one another.

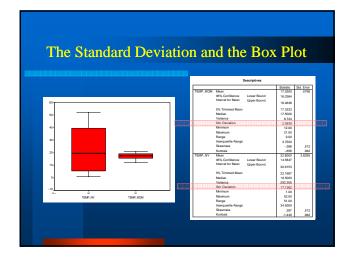
### **Standard Deviation facts**

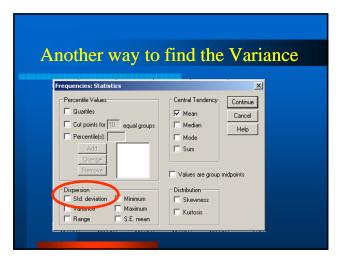
- It is always positive
- Variance is in square units, SD is not (same units as original data)
- ~68% of the values in a sample will be within 1 sd of the mean
- ~95% of the values in a sample will be within 2 sd of the mean
- ~99.7% of the values in a sample will be within 3 sd of the mean

### **Standard Deviation Facts**

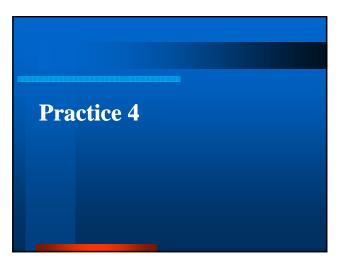
- The smallest value for SD is 0 which means that all the values are exactly the same (No Deviation)
- The SD is affected by outliers [NON RESISTANT]

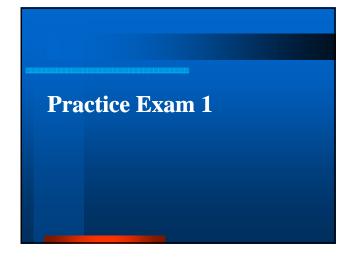














# We will learn... • Linear Transformation • Other Transformation • A new graph: Scatterplot • How to measure a correlation - Non Nominal vs. Non Nominal - Nominal vs. Non Nominal - Nominal vs. Nominal

# Addition, Subtraction, Multiplication and Division The effect on the shape of a distribution The effect on summary statistics Common Linear Transformation Standard Scores Z Scores

### **Multiplication and Division**

### **Multiplication or Division**

- 1. Mean, Median and Mode = OLD \*/ K
- 2. SD, IQR, Range = OLD \*or / abs(K)
- 3. Variance = OLD \* or  $/ K^2$
- 4. Skewness = OLD if K is positive, OPPOSITE if K is negative

### **Addition and Subtraction**

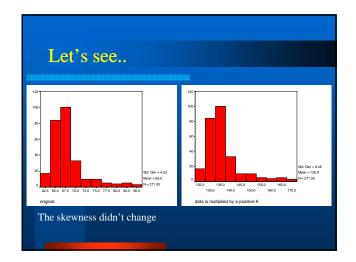
### **Addition or Subtraction**

- 5. Mean, Median and Mode = OLD + or K
- 6. SD, IQR, Range = OLD
- 7. Variance = OLD
- Skewness = OLD

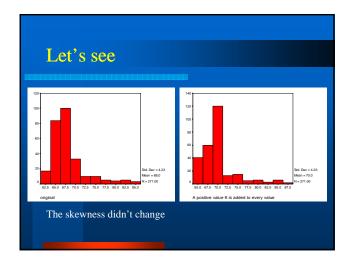
Let's compute on SPSS

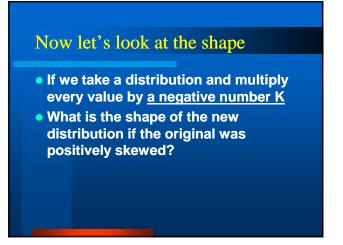
### Now let's look at the shape

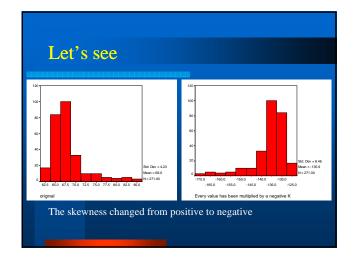
- If we take a distribution and multiply every value by <u>a positive number K</u>
- What is the shape of the new distribution if the original was positively skewed?

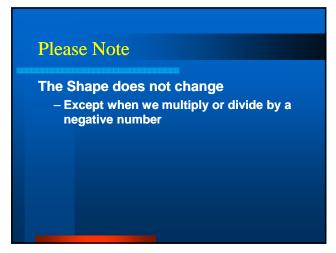


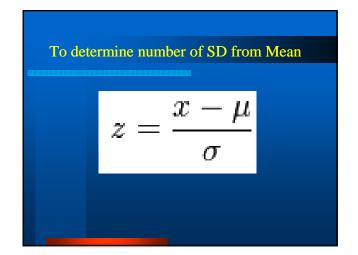
### Now let's look at the shape • Let's see if the skewness changes when we add a positive number K to every value in the distribution

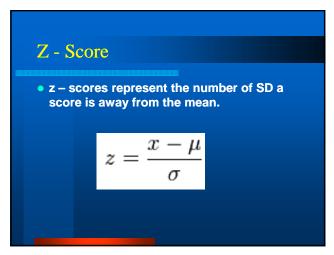


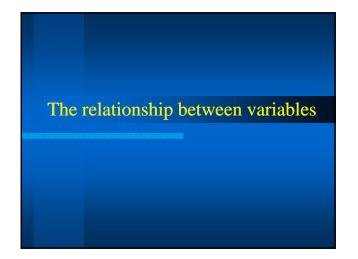


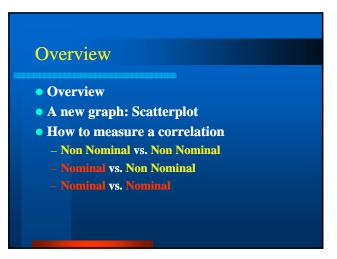




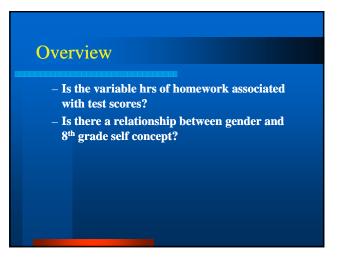


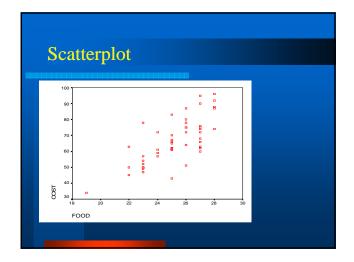


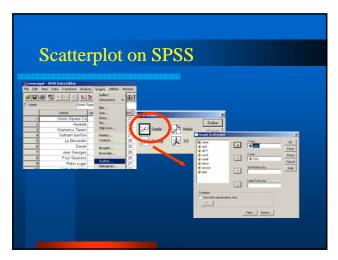


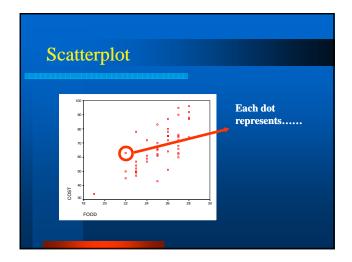


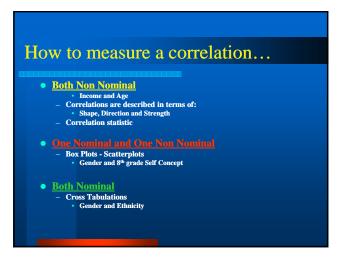






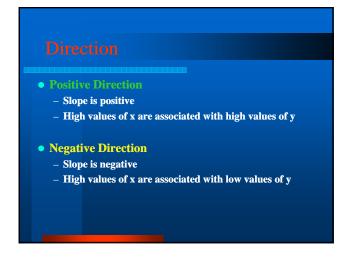


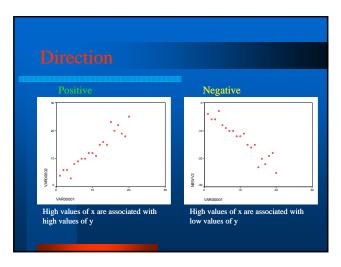


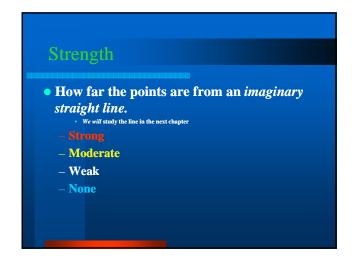


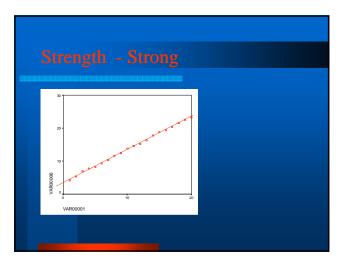
# Non Nominal vs. Non Nominal Describing the relationship Correlation Statistic Pearson Correlation Coefficient Significance Test

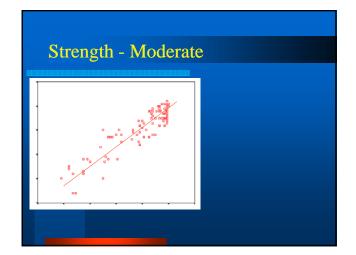
# • Relationships are described in terms of: • Direction • Positive, Negative • Strength • Strong, Weak, Moderate, None • Shape • Linear, Non Linear ( Quadratic, exponential...)

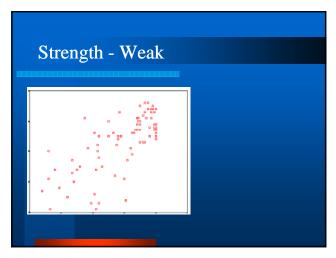


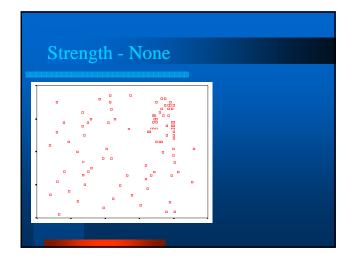


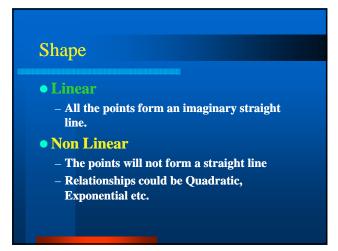


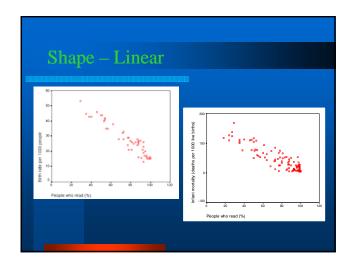


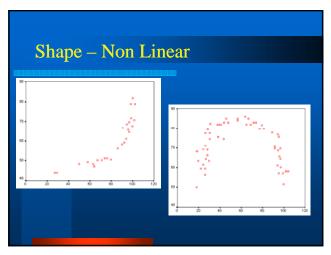












### **Correlation Statistic**

- Pearson's Correlation Coefficient. (r)
- Pearson's correlation measures the <u>strength</u> and the <u>direction</u> of the linear relationship between two variables.
- Pearson's correlation value doesn't describe the shape and cannot determine whether a relationship is linear.

### **Correlation Statistic**

- The Pearson's Correlation Coefficient takes continuous values from – 1 to 1:
  - 1 = Perfect Positive Correlation
  - 0 = No Correlation
  - -1 = Perfect Negative Correlation
  - + or -.5 =Strong
  - $\bullet$  + or .3 = Moderate
  - + or .1 = Weak
    - The above table is based on Cohen's Scale

### **Correlation Statistic**

- Correlation is not Causation Correlation is ONLY relation (Association)
- Correlation measures the degree of relationship between two variables.
- The Pearson Correlation does not measures LINEARITY.

### **Correlation Statistic**

- To describe how accurately one variable predicts the other you must square the correlation r.
- Example
  - r = .8 then r square = .64 which means that 64% of the variability in Y scores can be predicted from the relationship with X
- <u>R square</u> is called the <u>coefficient of determination</u> because it measures the proportion of variability in one variable that can be determined from the relationship with the other variable.

# Practice 5

### Significance Test

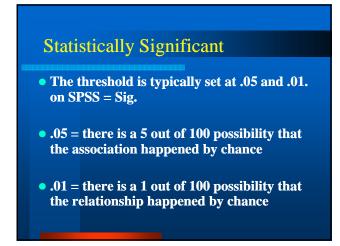
- Our main goal is to know if the observed association between variables is the result of chance.
- Significance tests help statisticians determine if the association or pattern between variables can be treated as real or as a by product of chance occurrence.

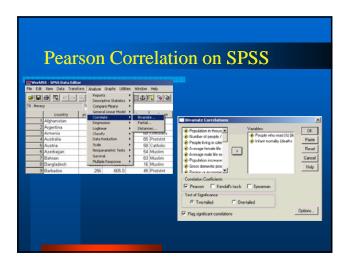
### The Significance Levels

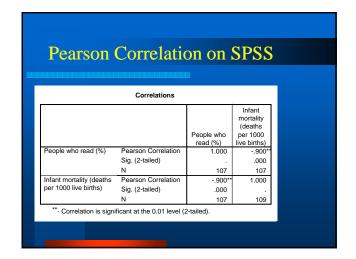
 SL are estimates of the probability that indicates the degree to which <u>chance</u> is a an explanation for observed association between variables.

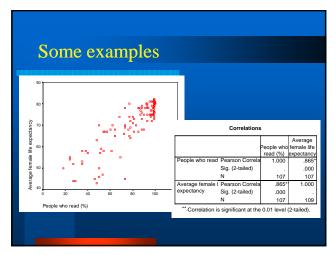
### High SL vs. Low SL

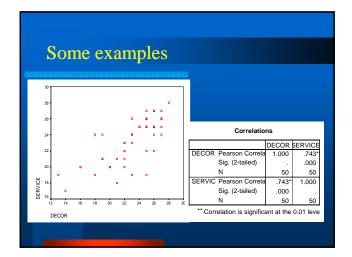
- High Significance Level
  - Indicates a strong possibility that <u>chance</u> could explain a pattern.
  - This means that there is no relationship between the variables.
- Low Significance Level
  - Indicates that <u>chance is not</u> the reason to explain the pattern. There is a relationship between the variables.
  - In this case, the relationship is considered to be <u>STATISTICALLY SIGNIFICANT</u>

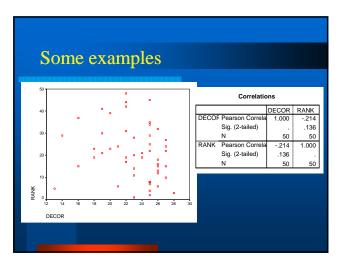


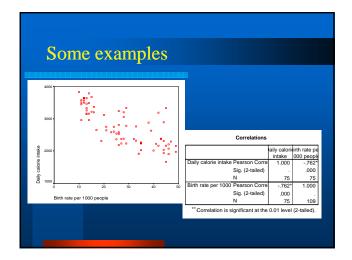


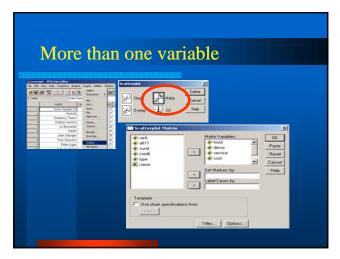


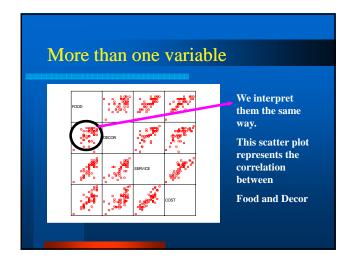


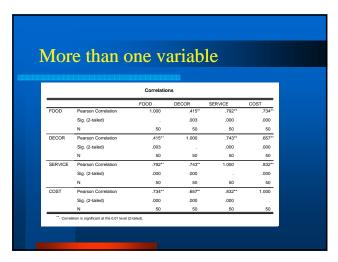


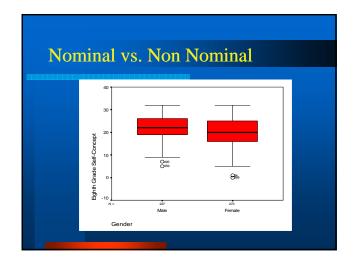


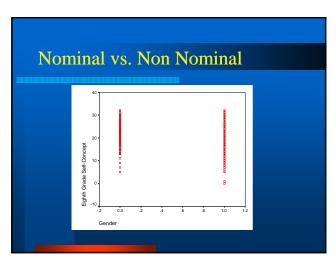












# Nominal vs. Nominal • A problem using the old way • Crosstabs • Creating Crosstabs on SPSS • Clustered Bar Graphs • Additional Examples

